



Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt of India)

Department of Aeronautical Engineering



Report of the Program

Title of the Activity: **CONTENT WRITING**

Date & Time: **OCT15th2022&02.00 p.m.**

No of Student Participants: 150

No of Faculty Participants: 25

No of External Participants: Nil

Mode of Delivery: Offline

Programme Objectives:

1. Introduction to content writing
2. Content writing interface academic writing
3. Techniques and approaches in content writing
4. The role of grammar for an effective way of Content writing

Prof. Dr. M. Mohammed Mohaideen has given introduction to the concept of content writing and further dealt with how the concept of content writing is very relevant and significant in the fields of academics and research. Further, Prof. Smitha has mentioned certain techniques and approaches through which one can easily develop the content on the given subject. Prof. Yugender has more focused on the significance of grammar in content writing and applied various remedial approaches. Prof.Sachinmentioned the day-to-day common errors one may commit while speaking and writing and discussed how to avoid such errors especially while the content in English. Prof.Misba Mehdi, HOD –Aero, thanked the faculties for conducting the content writing program to the satisfaction of the participants. The competition was conducted to the students for effective content writing. The participation certificates were distributed at the end of the program.

POSTER

MALLA REDDY COLLEGE OF ENGINEERING AND TECHNOLOGY
(Autonomous Institution - Govt of India)
DEPARTMENT OF AERONAUTICAL ENGINEERING

INNOVATION
DAY

CONTENT WRITING

October 15, 2022
2pm onwards
Sathish Dhawan Seminar Hall | 4308

TOPIC
**THE FUTURE OF AIR
TRANSPORTATION
IN THE NEW AGE**

**Exciting Prizes
&
Certifications !**

DIRECTOR Dr. VSK Reddy **PRINCIPAL** Dr. S Srinivasa Rao **DEAN of ACADEMICS** Dr. Venu Gopal **R&D DIRECTOR** Dr. PHV Sesha Talpa Sai **HOD of ANE** Prof. Misba Mehdi

